



**Benchmarks of Success for Maryland's Workforce System
Communications Committee (CC)**
July 11, 2019 | 10 a.m. – 11:30 a.m.
Conference Call
Google Hangouts | +1 929-324-9348 | PIN: 819 831 014#

AGENDA

- I. Opening
 - a. Welcome and introductions
 - b. Floor open for committee members to share any news

- II. Old Business
 - a. Collateral development
 - i. Two-sided flyer
 - ii. Poster
 - iii. Rack card
 - iv. Distribution strategy
 - b. 2019 Newsletter
 - i. Content
 - ii. Schedule

- III. New Business
 - a. Roadshow (Ken)
 - i. Updates
 - b. Next steps or action items

- IV. Next Meeting – August 1, 2019 – 10 a.m. – 11:30 a.m.

- V. Adjournment